Alexander Rasch

Curriculum vitae

Address

Duesseldorf Institute for Competition Economics (DICE)
University of Duesseldorf
Universitaetsstrasse 1
D-40225 Duesseldorf
Building 24.31, room 01.17
Tel.: +49 (0)221 81-10234
Fax: +49 (0)211 81-15499
E-Mail: `rasch@dice.hhu.de`
Internet: `www.dice.hhu.de`

Personal information

Date of birth: June 17, 1979
Place of birth: Nuremberg
Nationality: German

Academic positions

Since 07/2017	ZEW Research Associate, Mannheim Centre for European Economic Research
Since 10/2014	Professor of applied microeconomics, Duesseldorf Institute for Competition Economics (DICE), University of Duesseldorf
10/2013–09/2014	Substitute professor of applied microeconomics, Duesseldorf Institute for Competition Economics (DICE), University of Duesseldorf
10/2004–09/2013	Scientific employee and post-doc, University of Erlangen-Nuremberg and University of Cologne
Summer 2012, 2013	Lecturer, University of Erlangen-Nuremberg
Summer 2010	Substitute professor, University of Erlangen-Nuremberg

---

Education

10/2004–07/2009	PhD student, University of Erlangen-Nuremberg and University of Cologne; dissertation title: *The Impact of Market Characteristics on Price Setting and Market Outcomes: Four Essays*; supervisors: Prof. A. Wambach, PhD and Prof. Dr. A. Ockenfels, head of committee: Prof. Dr. P. Schmitz; *summa cum laude*)
10/2005–03/2006	Visting PhD student, Midi-Pyrénées School of Economics (MPSE), University of Toulouse 1
11/1999–03/2004	Student of international business, University of Erlangen-Nuremberg
09/2001–07/2002	Visiting student, University of International Business and Economics (UIBE), Beijing, China

---

Fields of interest

Applied microeconomics, industrial economics, competition economics, experimental economics, market design

Publications

- Journal articles (refereed)
  - "Injunctions against false advertising," forthcoming in *Canadian Journal of Economics* (joint with F. Baumann)
  - "How mergers affect innovation: Theory and evidence," *International Journal of Industrial Organization* 63: pp. 283–325, 2019 (joint with J. Haucap and J. Stiebale)
  - "What drives fraud in a credence goods market?—Evidence from a field study," *Oxford Bulletin of Economics and Statistics* 80: pp. 605–624, 2018 (joint with C. Waibel)
  - "The influence of product liability on vertical product differentiation," *American Law and Economics Review* 20: pp. 46–81, 2018 (joint with F. Baumann and T. Friehe)
  - "Pre-auction or post-auction certification?," *Economic Theory Bulletin* 5: pp. 139–150, 2017 (joint with P. Gillen and V. Gretschko)
  - "Compatibility, network effects, and collusion," *Economics Letters* 151: pp. 39–43, 2017
  - "Price competition and reputation in expert markets: Experimental evidence," *Games and Economic Behavior* 100: pp. 337–352, 2016 (joint with W. Mimra and C. Waibel; Young Economists' Essay Award [EARIE 2013])
  - "Second opinions in markets for expert services: Experimental evidence," *Journal of Economic Behavior & Organization* 131, Part B: pp. 106–125, 2016 (joint with W. Mimra and C. Waibel)
  - "Price-sensitive demand and market entry," *Papers in Regional Science* 95: pp. 865–875, 2016 (joint with Y. Gu and T. Wenzel)
  - "Bid pooling in reverse multi-unit Dutch auctions—An experimental investigation," *Theory and Decision* 81: pp. 511–534, 2016 (joint with P. Gillen, A. Wambach, and P. Werner)
  - "Product liability may lower product safety," *Economics Letters* 147: pp. 55–58, 2016 (joint with F. Baumann and T. Friehe)
  - "The impact of piracy on prominent and non-prominent software developers," *Telecommunications Policy* 39: pp. 735–744, 2015 (joint with T. Wenzel)
  - "Content provision and compatibility in a platform market," *Economics Letters* 124: pp. 478–481, 2014 (joint with T. Wenzel)
  - "On the strictly descending multi-unit auction," *Journal of Mathematical Economics* 50: pp. 79–85, 2014 (joint with V. Gretschko and A. Wambach)
  - "Piracy in a two-sided software market," *Journal of Economic Behavior & Organization* 88: pp. 78–89, 2013 (joint with T. Wenzel)
  - "Customer-side transparency, elastic demand, and tacit collusion under differentiation," *Information Economics and Policy* 25: pp. 51–59, 2013 (joint with J. Herre)
  - "A note on mergers and relocation," *Journal of Economics* 107: pp. 277–282, 2012
  - "Bargaining and inequity aversion: On the efficiency of the double auction," *Economics Letters* 114: pp. 178–181, 2012 (joint with A. Wambach and K. Wiener)
  - "Internal decision-making rules and collusion," *Journal of Economic Behavior & Organization* 72: pp. 703–715, 2009 (joint with A. Wambach)
  - "Platform competition with partial multihoming under differentiation: A note," *Economics Bulletin* 12: pp. 1–8, 2007
- Book chapter

  "On auctions and competition policy," in: *International Handbook of Competition*, Vol. 2, M. Neumann and J. Weigand (Hrsg.), Edward Elgar, Cheltenham, England, 2013 (joint with A. Wambach)
- Policy reports

- "Aspekte der Digitalisierung bei den Freien Berufen" (Aspects of digitalization in the liberal professions), commissioned by *Bundesverband der Freien Berufe e. V. (BFB)*, work in progress (joint with J. Haucap)
- "Ökonomische Aspekte der Novellierung der HwO 2004" (Economic aspects of the 2004 amendment to HwO), commissioned by *Zentralverband des Deutschen Handwerks (ZDH)*, 2019 (joint with J. Haucap); expert hearing, grand coalition group (December 11, 2018)
- "Aspekte der Deregulierung bei den Freien Berufen" (Aspects of deregulation in the liberal professions), commissioned by *Bundesverband der Freien Berufe e. V. (BFB)*, 2018 (joint with J. Haucap and C. Waibel)

Working papers

- Collusion under different pricing schemes (joint with F. Gössl; R&R, *Journal of Economics & Management Strategy*)
- Horizontal mergers, cost savings, and network effects (joint with A. Cosnita-Langlais; R&R, *Bulletin of Economic Research*)
- Drip and its regulation: Experimental evidence (joint with M. Thöne and T. Wenzel; submitted)
- Preferences and decision support in competitive bidding (joint with N. Fugger, P. Gillen, and C. Zeppenfeld; submitted)
- Private information, price discrimination, and collusion (joint with F. Peiseler and S. Shekhar)

Presentations

2019: EALE (Tel Aviv), JEI (Madrid), NOeG (Graz), IIOC (Boston); 2018: Paderborn, Innsbruck, VfS (Freiburg i. Br.), EARIE (Athens), Bayreuth, Lenzerheide; 2017: ETH Zurich, EALE (London), EARIE (Maastricht), Giessen, IIOC (Boston), Montafon; 2016: Heinz Nixdorf Symposium (Paderborn), VfS (Augsburg), JEI (Palma de Mallorca), EARIE (Lisbon), IIOC (Philadelphia), Paris (Nanterre), Lenzerheide; 2015: JEI (Alicante), IIOC (Boston); 2014: JEI (Barcelona), IIOC (Chicago), Bamberg; 2013: DICE Duesseldorf, EARIE (Evora), ESA (Zurich), DICE Duesseldorf, IIOC (Boston); 2012: Vallendar, JEI (Murcia), LMU Munich, IIOC (Washington); 2011: Cologne/Paris Workshop (Paris), EARIE (Stockholm), EEA (Oslo), Cologne, IIOC (Boston), Erlangen-Nuremberg; 2010: DICE Duesseldorf, Cologne, ESWC (Shanghai); 2009: VfS (Magdeburg), EARIE (Ljubljana), EEA (Barcelona), DIW (Berlin), ZEW Mannheim, RES (Guildford), IIOC (Boston), Brown (Providence); 2008: VfS (Graz), EARIE (Toulouse), NOeG (Vienna), IIOC (Arlington), SMYE (Lille), IUE (Izmir), DMM (Montpellier); 2007: SAE (Granada), Cologne, NAKE (Utrecht), VfS (Munich), GEABA (Tuebingen), EARIE (Valencia), SMYE (Hamburg), RGS (Dortmund); 2006: GEABA (Bielefeld)

Refereeing

Australian Economic Papers; BE Journal of Economic Analysis and Policy; Bulletin of Economic Research; DFG; Economic Inquiry; Economics Bulletin; Economics Letters; Economie Internationale; German Economic Review; Information Economics and Policy; International Journal of Industrial Organization; Journal of Economics; Journal of Industry, Competition and Trade; Review of Industrial Organization; Review of Law & Economics; Review of Network Economics; Scandinavian Journal of Economics; Tiroler Wissenschaftsfonds; Verein für Socialpolitik

---

Third-party funding

- Research grant for graduate school on "Competition economics" (co-applicant, German Science Foundation, >4 million €)

- Research grant for a project on "Drip pricing and competition—Evidence from laboratory experiments" (joint with T. Wenzel, German Science Foundation, 151.500€)
- Research grant for a project on "Heterogeneity in credence goods markets" (joint with C. Waibel, Fritz Thyssen Stiftung, 91.800€)

Academic service

Head of the Board of Examiners, Department of Business and Economics, University of Duesseldorf (since March 2016)

Courses

- Duesseldorf Institute for Competition Economics (DICE), University of Duesseldorf
  - Innovation economics (Bachelor; lecture/seminar; German/English; winter 2018/19, winter 2019/2010)
  - Game theory (Bachelor; lecture; summer 2014, winter 2014/15, winter 2015/16, winter 2016/17)
  - Media economics (Bachelor; lecture/tutorial; winter 2013/14, winter 2014/15, winter 2015/16, winter 2016/17)
  - Competition economics (Bachelor; lecture; English; winter 2015/16, winter 2016/17, winter 2018/19, winter 2019/2010)
  - Industrial economics (Master; lecture/tutorial/seminar; English; every summer term since summer 2015)
  - European competition policy (Bachelor; English; seminar; summer 2014, summer 2015)
  - Collusion (Master, PhD; lecture/seminar; winter 2014/15)
  - Advanced industrial organization (Master/PhD; lecture; English; winter 2014/15)
  - Brown-bag seminar (organization; every term since summer 2015)
- University of Cologne
  - Advanced industrial organization (Diploma, Master, PhD; lecture; English; winter 2012/13, winter 2013/14)
  - Economics of the liberal professions (Diploma, Master; seminar; summer 2013)
  - Game theory (Bachelor, Diploma; lecture; winter 2011/12)
  - Advanced industrial organization (Diploma, Master, PhD; tutorial; English; winter 2008/09, winter 2009/10, winter 2010/11)
  - European competition policy: Cases (Bachelor, Diploma; seminar; winter 2006/07, summer 2007, winter 2007/08, summer 2008, winter 2008/09, winter 2009/10, winter 2010/11, winter 2011/2012, winter 2012/13)
  - Research seminar (organization; winter 2008/09, summer 2009, winter 2009/10, winter 2010/11)
  - Auction theory (Diploma; seminar; summer 2009)
  - Managerial economics (Bachelor, Master; tutorial; summer 2009)
  - Brown-bag seminar (organization; summer 2008, winter 2008/09)
  - Advanced game theory (Diploma, PhD; tutorial; summer 2006, summer 2007, winter 2007/08, summer 2008, winter 2008/09)
  - Game theory in school (Lise-Meitner-Gymnasium Leverkusen; summer 2008)
  - Contract theory (Diploma, PhD; tutorial; winter 2007/08)
  - Informational problems in healthcare markets (Diploma; tutorial; summer 2006)

- University of Erlangen-Nuremberg
  - Microeconomics (Bachelor; lecture; summer 2010)
  - Industrial economics (Bachelor, Master; lecture/tutorial; summer 2010, summer 2012, summer 2013)
  - Energy economics (Bachelor, Master; seminar; summer 2010)
  - Risk management and insurance economics (Diploma; tutorial; summer 2005)
  - Game theory (Diploma; tutorial; winter 2004/05, summer 2005)
  - Research seminar (organization; summer 2005, winter 2005/06)
  - Microeconomics (Diplom; tutorial; summer 2001, winter 2002/03, summer 2003)

Memberships

European Association of Law and Economics, European Association for Research in Industrial Economics, German Economic Association of Business Administration, Industrial Organization Society, Industrieökonomischer Ausschuss des Vereins für Socialpolitik, Nationalökonomische Gesellschaft, Verein für Socialpolitik

Duesseldorf, November 2019
Alexander Rasch