

WORKSHOP | Consumer Preferences, Consumer Mistakes, and Firms' Response

Location: Heinrich-Heine University in building 24.31 (Oeconomicum), room S3/4

Wednesday (06.09)

09.25	Welcome by Paul Heidhues (DICE)	
09.30	Session 1: Olivia Natan (UC Berkeley) <i>Choice Frictions in Large Assortments</i>	Link
10.30	Session 2: Yair Antler (Tel Aviv University) <i>Naïve Calibration (with B. Bachi)</i>	Link
11.30	Break	
12.00	Session 3: Alexander Koch (Aarhus University) <i>Nudging in Complex Environments (with D. Mønster, J. Nafziger)</i>	Link
13.00	Lunch Incl. Poster-Session (starting 13.45)	
14.30	Senior Keynote: Botond Köszegi (briq, University of Bonn) <i>Understanding Markets with Socially Responsible Consumers (with M. Kaufmann)</i>	Link
15.45	Break	
16.15	Session 4: Christine Zulehner (University of Vienna) <i>Evaluation of Bidding Groups in First-Price Auctions (with K. Gugler, M. Weichselbaumer)</i>	
17.15	Session 5: Johannes Johnen (Université Catholique de Louvain) <i>Rating and Reciprocity (with R. Ng)</i>	Link
19.30	Dinner	

Thursday (07.09)

09.45	Junior Keynote: Tobias Salz (MIT) <i>Auto Dealer Loan Intermediation: Consumer Behavior and Competitive Effects (with A. Grunewald, J. Lanning, D. Low)</i>	Link
11.00	Break	
11.30	Session 6: Mats Köster (CEU) <i>Exploiting Defaults Across Digital Markets (with P. Heidhues, B. Kőszegi)</i>	
12.30	Session 7: Heiner Schumacher (University of Innsbruck) <i>Competitive Markets, Add-On Prices, and Boundedly Rational Expectations</i>	Link
13.30	Lunch	
14.30	Policy Talk: Fiona Scott Morton (Yale, SOM) <i>Effective Economic Regulation Needs Behavioral Economics</i>	
16.00	Reception	