

Workshop — Consumer Preferences, Consumer Mistakes, and Firms' Response

Location: Frankfurt School, Room 3.06

Wednesday, September 4th, 2024

10.30 – 10.45 **Arrival and Coffee**

10.45 – 10.50 **Welcome**

10.50 – 11.35 **Katrin Gödker**
Disposed to Be Overconfident

11.35 – 12.20 **Marta Kozakiewicz**
Belief-based Utility and Signal Interpretation

12.20 – 12.30 **Break**

12.30 – 13.15 **Sergey Turlo**
Discrete Choice in Marketing through the Lens of Rational Inattention

13.15 – 14.45 **Lunch**

14.45 – 15.30 **Fabian Herweg**
Regret Theory and Decoy Effects

15.30 – 16.00 **Coffee**

16.00 – 16.45 **Achim Wambach**
Constraints on Matching Markets Based on Moral Concerns

16.45 – 17.45 **Junior Keynote: Nina Buchmann**
Paternalistic discrimination

17.45 – 18.45 **PI-Meeting & DFG-Junior Meeting**

19.00 **Dinner**

Thursday, September 5th, 2024

9.00 – 9.15 **Arrival and Coffee**

9.15 – 10.00 **Heiner Schumacher**
Search Cost Estimation and Search Without Priors

10.00 – 10.45 **Paul Heidhues**
Regulation in Economies with Limited Consumer Attention

10.45 – 11.15 **Coffee**

11.15 – 12.00 **Jonas von Wangenheim**
Pigou Meets Wolinsky: Search, Price Discrimination, and Consumer Sophistication

12.00 – 12.45 **Jana Gieselmann**
(Mis-)Matchmakers

12.45 – 14.00 **Lunch**

14.00 – 14.45 **Hannah Schildberg-Hörisch**
Sophistication about Self-Control

14.45 – 15.45 **Keynote: Keith Ericson**
What Do Shareholders Want? Consumer Welfare and the Objective of the Firm

15.45 **Reception**
