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## WORK EXPERIENCE

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2021-currently MARKET ACCESS & GOUVERNMENT AFFAIRS LEAD, [MILTENYI BIOMEDICINE](#), Bergisch Gladbach, DE

2017-2021 HEAD HEALTH ECONOMICS AND OUTCOMES RESEARCH, [JANSSEN-CILAG](#) [Johnson & Johnson], Neuss, DE

2014-2017 DIRECTOR HEALTH ECONOMICS, [JANSSEN PHARMACEUTICAL](#) [Johnson & Johnson], Tokyo, JP

2012-2014 MARKET ACCESS LEAD, [JANSSEN THERAPEUTICS EMEA](#) [Johnson & Johnson], Neuss, DE

2010-2014 MANAGER HEALTH ECONOMICS & REIMBURSEMENT, [JANSSEN-CILAG](#) [Johnson & Johnson], Neuss, DE

2004-2010 ADVISOR, [AUSTRIAN ECONOMIC CHAMBER](#), Vienna, AT

2001-2003 CONSULTANT, [TECHNOPOLIS](#), Vienna, AT

2001 CONSULTANT, [UNITED NATIONS DEVELOPMENT ORGANIZATION](#), Vienna, AT

1998-2000 PhD RESEARCHER, [AUSTRIAN INSTITUTE OF TECHNOLOGY](#), Seibersdorf, AT

1997 INTERN, [BAYER YAKUHIN](#), Osaka, JP

1996-1997 TRAINEE, [GERMAN CHAMBER OF COMMERCE AND INDUSTRY IN JAPAN](#), Osaka, JP

## PROFESSIONAL ACTIVITIES

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2017 VICE CHAIRMAN, ACCESS COMMITTEE, [EUROPEAN FEDERATION OF PHARMACEUTICAL INDUSTRIES AND ASSOCIATIONS \(EFPIA JAPAN\)](#), Tokyo, JP

2009-2010 HEAD HEALTH ECONOMIC ADVISORY BOARD, [AMGEN](#), Vienna, AT

## ACADEMIC POSITIONS

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2018 - currently GUEST LECTURER, [JUSTUS LIEBIG UNIVERSITY GIESSEN](#), Giessen, DE.

- [HESSEN INTERNATIONAL SUMMER UNIVERSITY](#)
  - o Summer Course: Innovation and Regulation in Pharma and Medtech: Summer 2019, 2018.

2008 - currently LECTURER, [UNIVERSITY OF VIENNA](#), Vienna, AT

- [DEPARTMENT OF ECONOMICS](#)
  - o [UK Health and Pharmaceutical Economics \(LV 040760\)](#): Summer 2021, 2020, 2019, 2018, 2014, 2013, 2012, 2011, 2010, 2009, 2008.
  - o VO Introduction to Economics (LV 040242): Winter 2013, 2012, 2011, 2010.
  - o UE Introduction to Economics (LV 040244): Winter 2013, 2012, 2011, 2010.
- [DEPARTMENT OF EAST ASIAN STUDIES](#)
  - o VO Japanese Economy (LV 150008): Summer 2010, 2009.

2014 - currently RESEARCH AFFILIATE, [HEINRICH-HEINE-UNIVERSITY DÜSSELDORF](#), Düsseldorf, DE

- [DÜSSELDORF INSTITUTE FOR COMPETITION ECONOMICS \(DICE\)](#)

2012 GUEST LECTURER, [EBERHARD-KARLS-UNIVERSITÄT](#), Tübingen, DE

- [DEPARTMENT OF INTERNATIONAL BUSINESS](#)
  - o SE Doing Business in Japan (LV SQ463): Summer 2012.

2007-2012 LECTURER, [UNIVERSITY OF APPLIED SCIENCES FOR MANAGEMENT AND COMMUNICATION](#), Vienna, AT

- [DEPARTMENT OF HUMAN RESSOURCES AND ORGANISATION](#)
  - o Economics (LV 05151202): Winter 2010, 2009, 2008, 2007.
- [DEPARTMENT FOR TOURISM AND HOSPITALITY MANAGEMENT](#)
  - o Economics (LV 02591115): Winter 2010, 2009, 2008.
  - o Business Economics (LV 02593105): Winter 2011, 2010, 2009.

## SCHOLARSHIPS

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2010 [UNIVERSIDAD AUTONOMA DE MADRID, CENTRO DE ESTUDIOS DE ASIA ORIENTAL \(ERASMUS +\)](#).

2008 [UNIVERSITY OF KOBE, RESEARCH INSTITUTE FOR ECONOMICS & BUSINESS ADMINISTRATION \(JAPANESE SOCIETY FOR THE PROMOTION OF SCIENCES\)](#).

## EDUCATION (Economics)

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2000 Dr ([UNIVERSITY OF VIENNA](#))

1995 Diplom (Master) ([UNIVERSITY OF KIEL](#))

1992 Academic summer session ([UNIVERSITY OF CALIFORNIA LOS ANGELES](#))

JOURNALS

Sewerin P, Borchert K, Meise D, Schneider M, Mahlich J (2021) [Health resource utilization and associated healthcare costs of biologic disease modifying antirheumatic drugs in German patients with psoriatic arthritis](#), *Arthritis Care and Research*, doi.org/10.1002/acr.24598.

Treskova M, Scholz S, Kuhlmann A, Mahlich J, Stoll M (2021) [Estimation of utility values and factors driving health-related quality of life in people living with HIV and AIDS and receiving cART in Germany: baseline analysis of a cohort study](#), *Applied Research in Quality of Life*, doi:10.1007/s11482-021-09939-1

Mahlich J, Bartol A, Dheban S (2021) [Can adaptive clinical trials help to solve the productivity crisis of the pharmaceutical industry? - a scenario analysis](#), *Health Economics Review* 11:4.

Mahlich J, Olbrich K, Wilk A, Wimmer A, Wolff-Menzler C (2021) [Time to treatment discontinuation in German patients with Schizophrenia: Long acting injectables versus oral antipsychotics](#), *Clinical Drug Investigation* 41(1):99-113.

Mahlich J, May M, Feig C, Straub V, Schmelz R (2021) [Persistence with biologic therapy and associated costs of patients with Inflammatory Bowel Disease: A German retrospective claims data analysis](#), *Crohn's & Colitis* 360 3(2):otab011.

Sewerin P, Borchert K, Meise D, Schneider M, Mahlich J (2021) [Real World Treatment Persistence with Biologic Disease Modifying Antirheumatic Drugs Among German Patients with Psoriatic Arthritis - A Retrospective Database Study](#), *Rheumatology and Therapy* 8(1):483-497.

Augustin M, Wirth D, Mahlich J, Pepper A, Druchok C (2020) [Cost per responder analysis of guselkumab versus targeted therapies in the treatment of moderate to severe plaque psoriasis in Germany](#), *Journal of Dermatological Treatment*, doi.org/10.1080/09546634.2020.1793891.

Miyazaki C, Sruamsiri R, Mahlich J, Jung W (2020) [Treatment Patterns and Health Care Utilization in Palmoplantar Pustulosis Patients in Japan: a Claims Database Study](#), *PLOS ONE* 15(5):e0232738.

McDougall J, Furnback W, Wang B, Mahlich J (2020) [Understanding the Global Measurement of Willingness to Pay in Health](#), *Journal of Market Access and Health Policy* 8(1):1717030.

Miyazaki C, Sruamsiri R, Mahlich J, Jung W (2020) [Treatment Patterns and Medical Cost of Systemic Lupus Erythematosus Patients in Japan: A Retrospective Claims Database Study](#), *Journal of Medical Economics* 23(7):786-799.

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Mahlich J, Yurtoglu B (2019) [Returns on different types of investment in the global pharmaceutical industry](#), *Managerial and Decision Economics* 40(1):16-36.

Mahlich J, Sindern J, Suppliet M (2019) [Cross-national drug price comparisons with economic weights in external reference pricing in Germany](#), *Expert Review of Pharmacoeconomics & Outcomes Research* 19(1):37-43.

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- Bolt T, Kobayashi H, Mahlich J (2019) [Patient and Physician Preferences for Therapy Characteristics for Psoriasis: A Discrete Choice Experiment in Japan](#), *Pharmacoeconomics – Open* 3(2):255–264.
- Mahlich J, Alba A, El Hadad L, Leisten M-K, Peitsch W (2019) [Drug survival of biological therapies for psoriasis treatment in Germany and associated costs: a retrospective claims database analysis](#), *Advances in Therapy* 36(7):1684–1699.
- Mahlich J, Schaede U, Sruamsiri R (2019) [Shared Decision-Making and Patient Satisfaction in Japanese Rheumatoid Arthritis Patients: A New ‘Preference Fit’ Framework for Treatment Assessment](#), *Rheumatology and Therapy* 6(2):269-283.
- Nakamura Y, Shibata I, Mahlich J (2019) [Modeling the Choice Between Risperidone Long-Acting Injectable and Generic Risperidone from the Perspective of a Japanese Hospital](#), *Neurology and Therapy* 8(2):433-447.
- Mahlich J, Dilokthornsakul P, Sruamsiri R, Chaiyakunapruk N (2018) [Cultural beliefs, utility values, and health technology assessment](#), *Cost Effectiveness and Resource Allocation* 16:19.
- Bolt T, Mahlich J, Nakamura Y, Nakayama M (2018) [Hematologists' preferences for first-line therapy characteristics for multiple myeloma in Japan: Attribute Rating and Discrete Choice Experiment](#), *Clinical Therapeutics* 40:296-308.
- Sruamsiri R, Mori Y, Mahlich J (2018) [Productivity loss of caregivers of schizophrenia patients: a cross-sectional survey in Japan](#), *Journal of Mental Health* 27(6):583-587.
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- Sruamsiri R, Kameda H, Mahlich J (2018) [Persistence with biological disease-modifying antirheumatic drugs and its associated resource utilization and costs](#), *Drugs - Real World Outcomes* 5(3):169-179.
- Sruamsiri R, Mahlich J, Tanaka E, Yamanaka H (2018) [Productivity loss of Japanese patients with rheumatoid arthritis – a cross-sectional survey](#), *Modern Rheumatology* 28(3):482-489.
- Cheung S, Hamuro Y, Mahlich J, Nakayama M, Tsubota A (2018) [Treatment pathways of Japanese prostate cancer patients - a retrospective transition analysis with administrative data](#), *PLOS ONE* 13(4):e0195789.
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- Mahlich J, Matsuoka K, Sruamsiri R (2018) [Biologic Treatment of Japanese Patients with Inflammatory Bowel Disease](#), *BMC Gastroenterology* 18:160.
- Sruamsiri R, Kubo H, Mahlich J (2018) [Hospitalization costs and length of stay of Japanese children with respiratory syncytial virus: A structural equation modeling approach](#), *Medicine* 97(29):e11491.

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- Guelfucci F, Kaneko Y, Mahlich J, Sruamsiri R (2018) [Cost of Depression in Japanese Patients with Rheumatoid Arthritis: Evidence from Administrative Data](#), *Rheumatology and Therapy* 5(1):171-183.
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- Mahlich J, Sindern J, Suppliet M (2015) [Vergleichbarkeit internationaler Arzneimittelpreise: Internationale Preisreferenzierung in Deutschland durch das AMNOG](#), *Perspektiven der Wirtschaftspolitik* 16(2):164–172.

- Al Obaidi L, Mahlich J (2015) [A Potential Gender Bias in Assessing Quality of Life – a Standard Gamble Experiment among University Students](#), *ClinicoEconomics and Outcomes Research* 7:227-233.
- Mahlich J, Bogner J, Tomeczkowski J, Stoll M (2015) [Treatment strategies for treatment naïve HIV patients in Germany: evidence from claims data](#), *SpringerPlus* 4:306.
- Eger S, Mahlich J (2014) [Pharmaceutical regulation in Europe and its impact on corporate R&D](#), *Health Economics Review* 4:23.
- Ransmeyr S, Mehnert A, Mahlich J (2013) [Budget Impact Analyse von Paliperidon Palmitat im österreichischen Versorgungskontext](#), *PharmacoEconomics - German Research Articles* 11:25-32.
- Mühlbacher A, Stoll M, Mahlich J, Nübling M (2013) [Evaluating the Concordance of Physician Judgments and Patient Preferences on AIDS/HIV Therapy - A Discrete Choice Experiment](#), *Health Economics Review* 3:30.
- Zeidler J, Mahlich J, Greiner W, Heres S (2013) [Cost-Effectiveness of Paliperidone Palmitate for the Treatment of Schizophrenia in Germany](#), *Applied Health Economics and Health Policy* 11(5):509-521.
- Mühlbacher A, Stoll M, Mahlich J, Nübling M (2013) [Patient Preferences for HIV/AIDS Therapy - A Discrete Choice Experiment](#), *Health Economics Review* 3:14.
- Fischer J, Wimmer A, Mahlich J (2013) [Medikamentenadhärenz in der Asthmatherapie – eine strukturierte Übersicht](#), *Pneumologie* 67(7):406-414.
- Dimai HP, Redlich K, Siebert U, Schneider H, Viernstein H, Mahlich J (2012) [Direkte und indirekte Kosten von osteoporotisch bedingten Frakturen in Österreich](#), *Das Gesundheitswesen* 74(10):e84-92.
- Mahlich J, Morfeld J (2012) [Berufliche Erwartungen und Erfahrungen von angehenden und berufstätigen GesundheitsökonomInnen](#), *Gesundheitsökonomie und Qualitätsmanagement* 17(6):291–296.
- Mahlich J, Stadler I (2012) [Wettbewerb zwischen Generika- und Originalherstellern in Österreich am Beispiel der ACE-Hemmer](#), *Das Gesundheitswesen* 74(1):23-28.
- Dimai HP, Redlich K, Peretz M, Borgström F, Siebert U, Mahlich J (2012) [Economic Burden of Osteoporotic Fractures in Austria](#), *Health Economics Review* 2:12.
- Mahlich J (2011) [R&D Management of Japanese Pharmaceutical Firms](#), *International Journal of Innovation and Technology Management* 8(2):211-226.
- Mahlich J, Yurtoglu B (2011) [Institutionelle Determinanten von F&E Investitionen](#), *Journal of Business Economics/Zeitschrift für Betriebswirtschaft* 81(10):1079-1107.
- Mahlich J, Yurtoglu B (2011) [Intangibles Kapital und Rentabilität in der Pharmaindustrie](#), *Die Unternehmung/Swiss Journal of Business Research and Practice* 65(1):32-49.
- Mahlich J (2010) [Patents and Performance in the Japanese Pharmaceutical Industry: an Institution-Based View](#), *Asia Pacific Journal of Management* 27(1):99-113.
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- Mahlich J (2006) [Forschungsmanagement in der Pharmaindustrie](#), *Wissenschaftsmanagement* 12(5):14-17.
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- Mahlich J (2006) [Das japanische Gesundheitssystem](#), *Soziale Sicherheit* 49(12):70-76.
- Mahlich J (2005) [Erfolgsfaktoren von forschungsintensiven Firmen am Beispiel der Pharmaindustrie](#), *Die Betriebswirtschaft/Business Administration Review* 65(4):396-410.
- Mahlich J (2005) [Wirtschaftspolitik für wissensintensive Branchen am Beispiel der Pharmaindustrie](#), *Zeitschrift für Wirtschaftspolitik* 54(3):366-387.
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- Mahlich J, Zhu JM (2005) [Finanzierung und ‚corporate governance‘ in China](#), *Wirtschaftspolitische Blätter* 52(1):77-88.
- Dachs B, Mahlich J (2005) [China als Standort für Forschungs- und Entwicklungseinrichtungen multinationaler Unternehmen](#), *Wirtschaftspolitische Blätter* 52(1):51-64.

#### BOOK CONTRIBUTIONS

- Dillenburger S, Isshiki M, Mahlich J (2021) [Telemedicine in Japan – Challenges and Opportunities](#), in: Walzer S (Ed.): [Digital health care in Germany – Market access for innovations](#), Heidelberg: Springer (forthcoming).
- Cassel D, Mahlich J (2020) [What shapes the pharmaceutical market in Japan? Institutional Framework and Challenges of the Japanese Drug Industry](#), in: Storz C, Taube M (Eds.): [Firms, Institutions, and the State in East Asia](#), Marburg: Metropolis, 137-151.
- Tomeczkowski J, Dillenburger S, Mahlich J (2020) [Die Bedeutung von Big Data für klinische Entwicklungen und den Marktzugang](#), in: Pfannstiel M, Da-Cruz P, Rederer E (Eds.): [Digitale Transformation von Dienstleistungen im Gesundheitswesen - Impulse für die Pharmaindustrie](#), Heidelberg: Springer, 209-240.
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Mahlich J, Paripovic I, Yurtoglu B (2021) Institutioneller Wandel und Reorganisation der keiretsu, in: Distelrath G, Menkhaus H, Ölschleger HD (Eds.): [Vom Ungleichen in Japan – Untersuchungen zu wachsenden Disparitäten in Gesellschaft, Wirtschaft und Recht](#), Bonn: Bier'sche Verlagsanstalt, 135-154.

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Dachs B, Mahlich J, Zahradnik G (2007) [The Technological Competencies of Korea's Firms: A Patent Analysis](#), in: Mahlich J, Pascha W (Eds.): *Technology and Innovation in Korea*, Heidelberg: Springer, 135-154.

Mahlich J (2007) [Die japanische Pharmaindustrie](#), in: Moerke A, Walke A (Eds.): *Japans Zukunftsindustrien*, Heidelberg: Springer, 103-123.

Mahlich J, Kaszanits H (2007) Die österreichische Reformbilanz, in: Khol A, Ofner G, Burkert-Dottolo G (Eds.): *Österreichisches Jahrbuch für Politik*, München: Oldenbourg, 75-90.

Mahlich J, Yurtoglu B (2007) On the Determinants of M&A Performance, in: Bebenroth R (Ed.): [In the Wave of M&A: Europe and Japan](#), München: Iudicium, 17-40.

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Mahlich J (2004) Über die Evaluierung von Förderprogrammen aus dem F&E-Bereich, in: Priddat B, Theurl T (Eds.): [Risiken der Politikberatung](#), Baden Baden: Nomos, 187-198.

Mahlich J (2003) Das japanische Innovationssystem im Überblick, in: Pohl M, Wieczorek I (Eds.): *Japan: Politik und Wirtschaft*, Hamburg: Deutsches Institut für Asienstudien, 193-221.

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#### EDITED BOOKS

Mahlich J, Pascha W (2012) [Korean Science and Technology in an International Perspective](#), Heidelberg: Springer.

Mahlich J, Schediwy R (2008) [Zeitzeugen und Gestalter österreichischer Wirtschaftsgeschichte](#), Münster: LIT Verlag.

Mahlich J, Pascha W (2007) [Technology and Innovation in Korea - Challenges of a Newly Advanced Economy](#), 2007, Heidelberg: Springer.

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Scharnagel B, Mahlich J, Beck A (2006) [Das D-A-CH-Reformbarometer: Ein Vergleich der Reformpolitik in Deutschland, Österreich und der Schweiz](#), Köln: Deutscher Instituts Verlag.

Mahlich J (2001) [Innovationsdeterminanten in der Pharmaindustrie am Beispiel Japans](#), Frankfurt: Peter Lang.

## SELECTED PRESENTATIONS

- [9<sup>th</sup> EPP Life Sciences Pricing Forum](#), Munich 2019
- [Clinical Trials Europe](#), Basel 2019
- [Healthcare Market Access and Pricing Summit](#), Frankfurt 2019
- [World Pharma Pricing and Market Access](#), Amsterdam 2019
- [3<sup>rd</sup> Annual Innovative Pharma Pricing & Market Access Strategies Summit](#), Berlin 2019
- [ISPOR Plenary Session](#), Tokyo 2018.
- [8<sup>th</sup> EPP Life Sciences Pricing Forum](#), Montreux 2018
- [Pharma Pricing & Market Access Innovation Summit](#), Berlin 2018
- [Innovative Pharma Pricing & Market Access Strategies](#), Vienna 2018.
- [World Pharma Pricing and Market Access](#), London 2018
- [6<sup>th</sup> HTA International Symposium](#), Tokyo 2017.
- [Evidence](#), London 2017
- [Real World Data Japan](#), Tokyo 2016
- [ISPOR](#), Singapore 2016
- [HTAi](#), Tokyo 2016
- [Evidence](#), London 2016
- [Pharma Pricing and Reimbursement Forum](#), Vienna 2016
- [Japanese Association of Pharmaceutical Medicine](#), Tokyo 2016
- [Pharma Pricing and Market Access](#), London 2016
- [Deutsche Gesellschaft für Natur- und Völkerkunde Ostasiens](#), Tokyo 2016
- [Canon Institute of Global Studies](#), Tokyo 2015
- [Evidence](#), London 2015
- [Kansei Gakuin University](#), Nishinomiya 2015
- [WHU - Otto Beisheim School of Management](#), Düsseldorf 2014
- [Forum Pharma](#), Vienna 2014
- [PharmaKON](#), Vienna 2013
- [Health Care Symposium](#), Vienna 2013
- [Forum Pharma](#), Vienna 2013
- [Gesundheitspolitisches Kolloquium](#), Frankfurt 2013
- [University of Giessen](#), Giessen 2012
- [Amgen Press Academy](#), Vienna 2011

## MEMBERSHIPS

- [Austrian Health Economics Association \(ATHEA\)](#)
- [International Society for Pharmacoeconomics and Outcomes Research \(ISPOR\)](#)

## SCIENTIFIC COMMUNITY SERVICE

- Member International Scientific Program Committee (ISPC) for HTAi 2016 conference in Tokyo.
- Reviewer for scientific conferences (e.g. ISPOR, AIB) and academic journals such as:
  - [Applied Economics Letters](#)
  - [Archives of Public Health](#)
  - [Asia Pacific Journal of Management](#)
  - [BMC Infectious Diseases](#)
  - [BMJ Open](#)
  - [Clinical Epidemiology](#)
  - [Clinical Rheumatology](#)
  - [ClinicoEconomics and Outcomes Research](#)
  - [Cogent Economics & Finance](#)
  - [Drug Discovery Today](#)
  - [European Journal of Health Economics](#)
  - [Expert Opinion on Pharmacotherapy](#)
  - [Health Expectations](#)
  - [Hepatic Medicine: Evidence and Research](#)
  - [Implementation Sciences](#)
  - [Integrative Medicine Research](#)
  - [International Clinical Psychopharmacology](#)
  - [International Journal for Equity in Health](#)
  - [International Journal of General Medicine](#)
  - [International Journal of Health Policy and Management](#)
  - [International Journal of Technology Assessment in Health Care](#)
  - [INQUIRY: The Journal of Health Care Organization, Provision, and Financing](#)
  - [Journal of International Medical Research](#)
  - [Managerial and Decision Economics](#)
  - [Neuropsychiatric Disease and Treatment](#)
  - [Open Forum Infectious Diseases](#)
  - [Patient Preference and Adherence](#)
  - [Patient Related Outcome Measures](#)
  - [PLoS ONE](#)
  - [Psoriasis: Targets and Therapy](#)
  - [Quality of Life Research](#)
  - [Research in Social and Administrative Pharmacy](#)
  - [Review of Managerial Science](#)
  - [Rheumatology International](#)
  - [Sage Open Medicine](#)
  - [Seminars in Arthritis and Rheumatism](#)
  - [Technological Forecasting & Social Change](#)
  - [The Pediatric Infectious Disease Journal](#)
  - [Therapeutics and Clinical Risk Management](#)
  - [Value in Health Regional Issues](#)
  - [Zeitschrift für Evidenz, Fortbildung und Qualität im Gesundheitswesen](#)
- Co-organizer of two conferences on innovation in Korea in Vienna (2005 and 2009).
- Editor 'Wirtschaftspolitische Blätter' (2005-2010).